



# NEWS RELEASE

For Immediate Release

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## Transform Your Kitchen Countertop for less than \$275

There's nothing quite like the look of a new countertop to give a kitchen style and personality. With countertop prices at \$10 to \$30 per square foot for laminate and up to \$200 per square foot for high-end granite, countertop replacement can be a real budget buster.

What if you could transform your outdated laminate countertop without the time, mess or expense associated with replacing it? Now, it's easy thanks to new Modern Masters® COUNTERTOP Transformations™.

An innovative, do-it-yourself coating system that replicates the look of today's most sought-after countertop materials – like natural stone – COUNTERTOP Transformations gives old laminate countertops a durable finish in less than a weekend – for less than \$275. And, the system is so easy to use that anyone who can paint can get beautiful results in three simple steps.

- **Step 1: Prepare the countertop for coating:** Clean your countertop thoroughly with soap and water and wipe dry. Thoroughly sand the surface with the Diamond-Embedded Sanding Tool and wipe it down with a damp lint free cloth.
- **Step 2: Apply the Adhesive Base Coat and Decorative Chips:** Apply the Adhesive Base Coat to the backsplash and front edge with a 2" brush and to the countertop with a roller. *Tip: A heavy even coat will ensure maximum adhesion of the Decorative Chips.* While the surface is still wet, apply the Decorative Chips with the Chip Dispenser (included in the kit). Once the countertop is completely covered with Decorative Chips, allow it to dry overnight.

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- **Step 3: Apply the Protective Top Coat:** Remove excess Decorative Chips from the surface with a hand brush or vacuum and carefully sand to create a smooth, even surface. Remove painters tape and wipe down the surface with a damp lint free cloth. Mask off sink and adjacent areas again and you're ready to top coat. Use a brush to apply the Protective Top Coat to the backsplash and front edge and a 6" high density foam roller to apply a heavy even coat to the countertop. The Protective Top Coat will dry to the touch in 4 to 6 hours and be ready for light use in 48 hours; fully cured in seven days.

COUNTERTOP Transformations is available in a variety of on-trend finishes to coordinate with any décor – including today's most sought after neutrals. And, its antimicrobial finish will not mold or mildew and is non-yellowing and can stand up to years of wear and tear.

Modern Masters® COUNTERTOP Transformations™ is available exclusively at Lowe's. For more information and other kitchen decorating ideas, visit

[ModernMastersTransformations.com](http://ModernMastersTransformations.com).

Recognized as a leader in the development of innovative products for the decorative painting, faux finishing and the theme/entertainment markets, Modern Masters® is the number one supplier of high-end decorative and specialty water-base products worldwide. It's high-end metallic paints, Venetian plasters and other specialty finishes have been used at some of the most prestigious and high-profile properties around the world including the Kodak Theatre in Hollywood, Buckingham Palace and the Plaza Hotel in NYC. Modern Masters is based in Sun Valley, CA.

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